



JANUARY 2022

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## NEW TENANTS

### NOW OPEN

Las Tiendas Village welcomed Starbucks and Alta Boulders in late 2021. Our caffeine fixing friend, Starbucks, offers both dine-in and drive-thru service at their location. Alta Boulders, a climbing gym, boasts Arizona's only Olympic sized 15 meter competition speed wall, along with a gym and cycling studio.

### COMING SOON

Las Tiendas Village is eager for new tenants, Eat The Frog Fitness and Lou Malnati's, to open. Eat The Frog Fitness is a boutique studio with virtual studio coach-led and one-on-one training programs. They will be adjacent to Rapid iPhone Repair and will open their doors in early February. Lou Malnati's is bringing their world-famous Chicago style deep dish pizza to Las Tiendas Village. You can fill your belly here when their doors open in Q2. Lou Malnati's will be next door to Eat The Frog Fitness, in the former-Mobile space.



## TENANT MARKETING

### ANNUAL MARKETING PACKET

As marketing continues to evolve, Vestar updates supportive marketing offerings on an annual basis. Please see the 2022 Marketing Packet [HERE](#) for details on how Vestar can support marketing efforts for your business. If you have any questions, please contact Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).

### SOCIAL MEDIA

We are continuing to post every-other day on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services that Las Tiendas Village have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).



### PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).

*Las Tiendas Village*

# WEBSITE UPDATES

## HOURS

Please check your location's listing [HERE](#) to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) with the details.

## PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [HERE](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) with the details.

## JOB LISTINGS

Are you hiring? Feature your job postings on the Las Tiendas Villagewebsite. Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) to have your job opportunities displayed on the dedicated landing page.

FACEBOOK  
PAGE LIKES

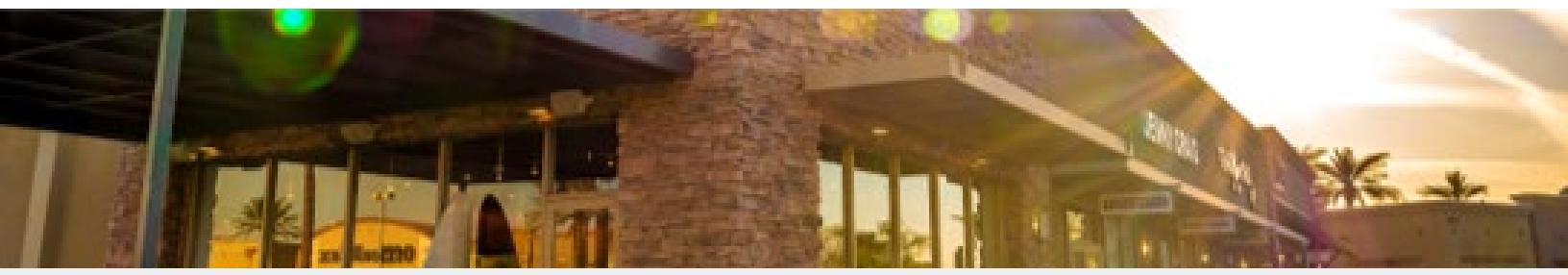
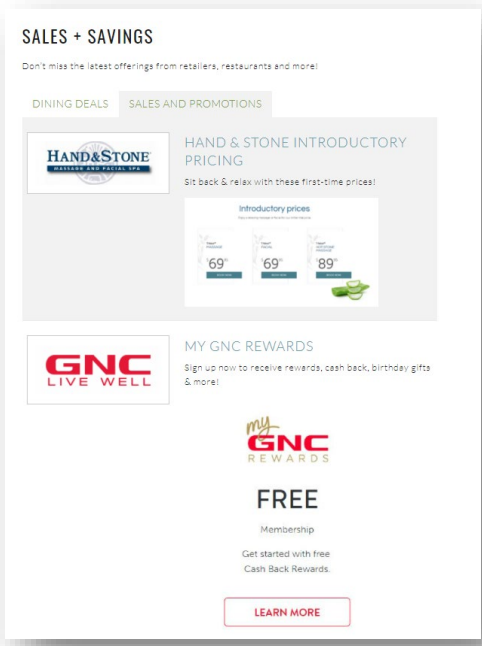
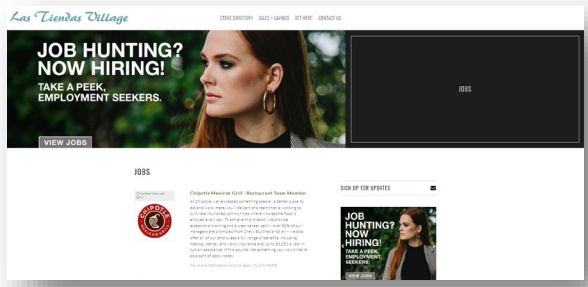
327

INSTAGRAM  
FOLLOWERS

101

TOTAL  
DATABASE  
NUMBER

300



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## FOLLOW US ON SOCIAL MEDIA!

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