

THE MONTHLY MEETUP

A MONTHLY NEWSLETTER FROM THE ORCHARD TOWN CENTER



THIS MONTH'S NEWS
AND UPDATES:

**Marketing
Opportunity**

**Holiday Retailer
Meeting**

Event Updates

**Management
Updates**

LEASING UPDATES

Coming Soon



Aloft Hotel is opening at the beginning of September. Located on the north end of the property, Aloft offers a unique guest experience with their swanky hotel decor and unparalleled customer service.



Coupon Books

LAST CHANCE!

With Aloft Hotel and Curate Apartments coming soon, The Orchard would like to put together coupon books for apartment residents and hotel guests as well as a digital version for shoppers. If you have any coupons or deals that you would like to include that will last through December 31, 2020 please email the form below Paige Jeschke at pjeschke@vestar.com by 9/10/20.

[Coupon Form Link](#)

Holiday Retailer Meeting

October 8, 8am-9am

The holidays are coming up faster than you think! We would like to share our center updates, 2020 holiday retailer trends, and our Q4 events. Join us on Zoom for an interactive meeting where you can win unique prizes. Submit your questions in advance and we will select a few to be answered at the end of the meeting. We can't wait to connect. Sign up using the link below.

[Holiday Retailer RSVP Link](#)



MANAGEMENT CONTACTS

Ben Martin
General Manager
303.450.8603
bmartin@vestar.com

Ilima Lua-Lokan
Asst. Property Manager
303.450.8616
iLua-lokan@vestar.com

Janet Jerde
Marketing Director
303.450.8606
jjerde@vestar.com

Paige Jeschke
Marketing Coordinator
303.450.8608
pjeschke@vestar.com

Kiandra Hazlewood
Administrative Assistant
303.450.8610
khazlewood@vestar.com

EVENTS

The Orchard Town Center's September Events



Yogarita

Wednesdays in September
6:00pm-8:00pm

Yogarita is back at The Orchard! Enjoy a yoga class taught by Breath of Life Yoga from 6-7pm followed by a margarita reception. Yoga+Marg's are the perfect Fall combination. Tickets are available via Eventbrite.

Dinner and a MURDER

Drive-In Series
October 23, 24, 29, 30

We didn't feel it would be safe to host our traditional Malloween this year, so we came up with a safe distance drive-in event.

Held in the same location as our other drive-in series, we will have an interactive murder mystery that was created just for The Orchard. Drive-in to be a detective and solve the murder displayed on a 40' screen. As part of the ticket, our detectives will receive a \$20 gift card to use at a participating restaurant of their choice.

Restaurants if you want to participate please email pjeschke@vestar.com. More details to come!

UPCOMING EVENTS

YOGARITA

FLOWER POWER ART WALK @ THE ORCHARD

FLOWER POWER PLANTER BOXES

FULL EVENT SCHEDULE LEARN MORE >

Retailer Spotlight

Whimsy Paint & Sip

Whimsy Paint and Sip Art Studio created three amazing murals for The Orchard's art walk and was featured on the morning news with Dan Duru in front of 20/20 EyeVenue. Check out their work throughout the center or go take a class from these talented ladies!



MANAGEMENT UPDATES

Marketing - August Recap

-Summer Drive-In Concert

3 Concerts

327 Cars, approx. 1,065 people

\$2,705 raised for The Colorado Artist Relief Fund

-Art Walk Kickoff

415 Audio Tour Downloads in August

Planter Boxes on the Splash Pad \$1,120 raised for the Colorado Homebuilding Academy

6 live TV broadcast hits

Signage

As a reminder, please do not post any hand written signage on your storefront. If you need anything printed please contact Paige at pjeschke@vestar.com

**LABOR DAY
CENTER HOURS
10AM-6PM**



@orchardtc

719 Followers



/orchardtc

19,769 Likes



@orchardtowntcenter

1,525 Followers

28,116 August Website Views

www.theorchardtowntcenter.com