

NOVEMBER 2020

THE MONTHLY MEETUP

A MONTHLY NEWSLETTER FROM THE ORCHARD TOWN CENTER
holiday edition



THIS MONTH'S NEWS
AND UPDATES:

Oh What Fun!

**Small Business
Saturday**

Free Hot Cocoa

**Sephora Coming to
Orchard Town Center**



We're going to be making the most out of the 2020 holiday season by **focusing on all the fun things** we have going on outside to drive traffic and all of the holiday happenings inside your shop or restaurant!

Join us as on our holiday "Oh What Fun" adventure!
There are many opportunities for your shop or restaurant to get involved - so please do!

SHOP LOCAL



Small Business Saturday (Friday and Sunday, too)!

November 27, 28, and 29

Local retailers at Orchard Town Center will be given this window decal during our **3-day Small Business Weekend**. Shoppers, when they spend \$100 or more at one or a combination of eligible for a \$25 restaurant gift card (while supplies last).

Shoppers will bring their receipts to Customer Service. Offer valid November 27, 28, and 29.

November 20 - December 20
Santa has a special mailbox at our large holiday tree in Town Center Square for kids to mail their letters.



STREET SERENADE

Take a magical stroll down Town Center Drive.

December 3, 6, 13 and 20, 6:30-7:30pm
Strolling outdoors is what we all need....so we're making it happen. As part of our Oh What Fun series, **enjoy live music, twinkling lights and our two-story holiday tree displayed** on Town Center Drive.

Listen and enjoy live holiday music on The Orchard's stage on select days during December. The festive music includes jazz, contemporary and gospel artists adding a bit of cheer to the town center.



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FREE HOT COCOA



Sip some good ol' fashion family time.

November 20, 27 & December 4, 11, 18 6-8pm

Cozy up and grab a free cup of cocoa on Friday nights from 6-8pm.

A **mini-mobile cocoa station** will be available in Macy's courtyard (between Zales Jewelers and Victoria's Secret) on W 146th Ave for shoppers and guests waiting in line for our horse-drawn carriage. Hurry up, only the first 400 cups are available for free each night!

There's room for
everyone on the Nice
List.

-BUDDY



We are creating magical moments this holiday season at Orchard Town Center. **Everything we're doing has our customers and you in mind.**

From cleanings between carriage rides and at our gift wrapping service station to masks and maintaining 6-feet apart, we're doing it all.

SOCIAL DISTANCE

Customer + employee safety our priority.

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CARRIAGE RIDES



Horse-drawn carriage rides under the stars.
November 20 - December 20

Friday nights from 5-9pm and Sunday afternoons from 2-6pm, **horse-drawn carriage rides will be available free of charge for Orchard shoppers.**

Pick-up and drop-off location will be at the Macy's courtyard on W 146th Ave.

Center Hours and Event Schedule

Check out our full list of holiday events along with the holiday center hours! Always email the management team if you have any questions so we can better assist you before the holidays.

[2020 Center Hours and Event Schedule Link](#)

Partnering with A Precious Child, The Orchard is able to **provide families in need with gifts for the holidays**. We are ramping up The Giving Tree with a larger tree and a its new home in Grandrabbit's Toy Shoppe. Grab a tag from the tree with a child's wish and return your unwrapped gifts to Grandrabbit's. Volunteers will be promoting the tree on the following dates and times:

Fridays December 4
11, and 18 • 12pm - 8pm
Saturdays December 5
12, and 19 • 10am - 6pm
Sundays December 6
13, and 20 • 12pm - 6pm



GIVING TREE

Share kindness this holiday season.
Presented by A Precious Child

*Scavenger Hunt, 2020 Style!
We'd tell you when it starts
...but that's half the fun.*



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GIFT WRAPPING



All that and gift wrap.
November 20 - December 24
Stop by Guest Services on Town Center Drive to **get up to four gifts wrapped per visit for free!** Must be gifts purchased at Orchard Town Center retailers. Receipts must be presented and total a minimum of \$25.

Guest Services will be following all CDC guidelines when handling customer's gifts.



DIGITAL TOOL

Convenient way to reach shoppers.

Orchard Town Center's digital coupon book is a **free marketing tool** for shops and restaurants at the center.

You can have up to 3 unique offers in our digital coupon book. These offers can be updated up to 3 times per month (allow 48 hours to complete).

It's super easy. Customers scan the QR code and "ta-da", special deals from you.

RETAILER SPOTLIGHT

SEPHORA, 2021

Sephora arrives to Orchard Town Center in 2021.

They will be an anchor retail experience on the corner of Orchard Parkway and W. 146th Avenue. Home to over 3,000 brands, **they will definitely be a positive traffic generator to our center.**



@orchardtc

691 Followers



/orchardtc

19,988 Likes



@orchardtowncenter

1,613 Followers

25,280 SEPTEMBER WEBSITE VIEWS

www.theorchardtowncenter.com