

THE MONTHLY MEETUP

A MONTHLY NEWSLETTER FROM THE ORCHARD TOWN CENTER



THIS MONTH'S NEWS
AND UPDATES:

**Marketing
Opportunity**

**COVID-19
Resources**

Event Updates

**Management
Updates**

LEASING UPDATES

Coming Soon

CHARM

Thai Eatery

Located west of Macy's, Charm Thai Eatery is serving up authentic Thai dishes. Charm Thai Eatery is expected to open the third week in July. Stop by and say hello to your new neighbor.



Social and Email

Marketing Opportunities

Need a little marketing boost? We would be happy to get your store into our social calendar or send our an e-blast to our consumers. If you have a special or sale you would like to promote please email Paige at pjeschke@vestar.com. Please note we need about a two week notice before posting on social or sending out an email blast.

Resources

Tailored for Your Needs

The city of Westminster has great resources and programs related to COVID-19. Their current grant program is called WestyRISE and Dine. Please continue to check their website for updates to city guidelines and small business programs as they are continually releasing grants. Check out the link to their COVID-19 business support below.

[COVID-19 Business Resources and Support](#)



MANAGEMENT CONTACTS

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EVENTS

The Orchard Town Center's July Events



Vitalant Blood Drive

Monday, July 13
10:00am-2:30pm

Vitalant blood drive being held in the former H&M space. Giving blood is extra important right now and vitalant is taking all the necessary precautions to assure your safety. Sign up on their website today at donors.vitalant.org using code A194.

Flower Power Art Series

July-September

Throughout the month of July, 18 painted murals will be installed as part of a center-wide art walk. The guided audio tour will begin in August.

Painted flower boxes will be placed around the splash pad as part of a silent auction to raise money for the Colorado Homebuilder's Association.

Summer Concert Series

August 1, 8 and 15
6:00pm-8:00pm

The Orchard is converting its concert series to be a drive-in! The concert series event details will be posted to our Facebook page soon! Event dates are subject to change.

UPCOMING EVENTS

VITALANT BLOOD DRIVE

FLOWER POWER ART SERIES

SUMMER CONCERT SERIES

FULL EVENT SCHEDULE LEARN MORE >

Retailer Spotlight

Arrow Dental

Dr. Marquez is known in the Westminster community for her warm, welcoming personality and excellent dental work. Arrow dental is doing a great job making their patients feel safe and comfortable while visiting their office. Thank you and keep up the great work!



MANAGEMENT UPDATES

Marketing - June Recap

- Drive-In Movies
 - 5 Events in June and July
 - 325 Cars, approx. 1,300 people
 - \$4,500 raised for Food for Hope
- Father's Day social media giveaway with Club Champion
- 22x28 sign changes
- Weekly store hour updates on the website

Signage

As a reminder, please do not post any hand written signage on your storefront. If you need anything printed please contact Paige at pjeschke@vestar.com

★ HAPPY ★
FOURTH OF JULY



@orchardtc
707 Followers



/orchardtc
19,496 Likes



@orchardtowncenter
1,377 Followers

36,899 June Website Views

www.theorchardtowntcenter.com