

JANUARY 2021

THE MONTHLY MEETUP

A MONTHLY NEWSLETTER FROM THE ORCHARD TOWN CENTER



THIS MONTH'S NEWS
AND UPDATES:

Blood Drive

**COVID-19
Resources**

2020 Recap

**Management
Updates**

LEASING UPDATES

Coming Soon



Opening in February of 2021, Sephora will be a new anchor tenant located in Building K on the corner of W. 146th Ave and Orchard Parkway.



Blood Drive

Monthly Partnership with Vitalent

Start off the year doing something good and sign up for The Orchard's blood drive. The center will be hosting a monthly blood drive in the space next to lululemon in partnership with Vitalent. Blood donations are needed and we encourage you to sign up this year. The next drive is on Tuesday, January 12 from 10am-2:30pm. Click the link below for more details. COVID-19 precautions will be taken.

[Blood Drive Information](#)

COVID-19 Resources

City of Westminster Aid

The City of Westminster has remained diligent in providing businesses with up-to-date information and, when possible, financial aid. The economic development department has dedicated an entire webpage with COVID-19 guidelines, signage, best practices and a spreadsheet of alternative aid opportunities. Check out the links below and sign up for their COVID-19 emails to receive the most recent information about aid.

[City of Westminster COVID-19 Resource Page](#)
[Small Business Alternative Funding Spreadsheet](#)



MANAGEMENT CONTACTS

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2020

Marketing At-A-Glance



SOCIAL
IMPRESSIONS



NEW SOCIAL
FOLLOWERS



SOCIAL AD
CAMPAIGNS



CENTER
VISITORS



CENTER
ACTIVATIONS



NEW
TENANTS



WEBSITE
HITS



MEDIA
HITS



NEW EMAIL
SUBSCRIBERS

Retailer Spotlight

Grandrabbit's Toy Shoppe

Grandrabbit's Toy Shop was an excellent asset to The Orchard in December by hosting the Giving Tree from A Precious Child. They, along with our community, helped over 200 families in need with gifts this Christmas. Way to go!



MANAGEMENT UPDATES

Center Hours

Winter Hours January 2 - Memorial Day

Monday - Thursday	10am - 8pm
Friday - Saturday	10am - 9pm
Sunday	11am - 6pm

Restaurants, Cinema & Department store hours vary.

HAPPY NEW YEAR



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719 Followers



/orchardtc
20,997 Likes



@orchardtowncenter
1,608 Followers

42,291 December Website Views

www.theorchardtowntowncenter.com