



2020 MARKETING



THE ORCHARD
ALWAYS IN BLOOM

Social Media

MARKETING PARTICIPATION FORM

STORE NAME:

STORE REPRESENTATIVE:

Please provide artwork to these specifications:

Facebook & Twitter: 1200x628 pixels

Instagram: 1080x1080 pixels

Instagram Stories: 1080x1920 pixels

Preferred file: JPG or PNG, 72dpi

IMAGE EXAMPLE:



Facebook



Instagram

PREFERRED SOCIAL MEDIA OUTLET

- FACEBOOK INSTAGRAM
 INSTAGRAM STORIES TWITTER

PREFERRED POSTING MONTH

POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

Please fill out and return this form to Paige Jeschke at pjeschke@vestar.com.

Instagram Giveaways

MARKETING PARTICIPATION FORM

STORE NAME:

STORE REPRESENTATIVE:

Please provide artwork to these specifications:

Instagram: 1080x1080 pixels | Preferred file: JPG or PNG, 72dpi



PRODUCTS OR SERVICES YOU WISH TO DONATE
(\$50 OR MORE IN VALUE)

PREFERRED POSTING MONTH

POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING

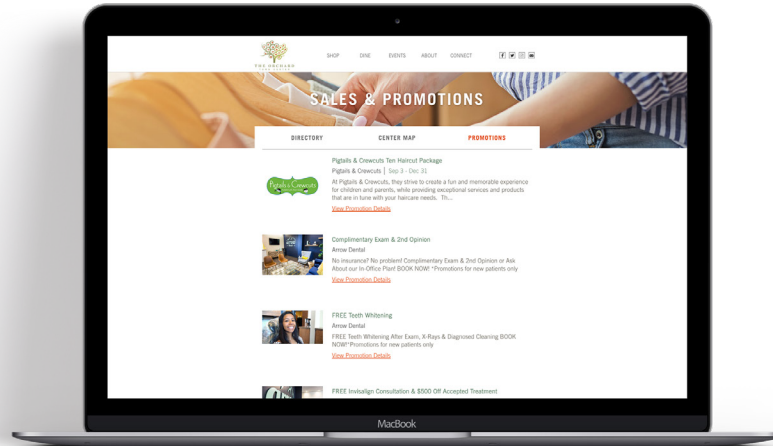
Please fill out and return this form to Paige Jeschke at pjeschke@vestar.com. Giveaway items can be dropped off prior to the contest date to the management office during business hours.

Website Promotions

MARKETING PARTICIPATION FORM

STORE NAME:

STORE REPRESENTATIVE:



PROMOTION/JOB/EVENT TITLE

URL TO LINKS TO EXTERNAL PAGES

DATES FOR PROMOTION TO RUN

INFORMATION DETAILING EVENT/PROMOTION

Please attach any photos as a jpeg or pdf. Excel, Word, or PowerPoint documents will not be accepted.

Please fill out and return this form to Paige Jeschke at pjeschke@vestar.com.

Website Hero Image

\$1,000/MONTH | MARKETING PARTICIPATION FORM

STORE NAME:

STORE REPRESENTATIVE:

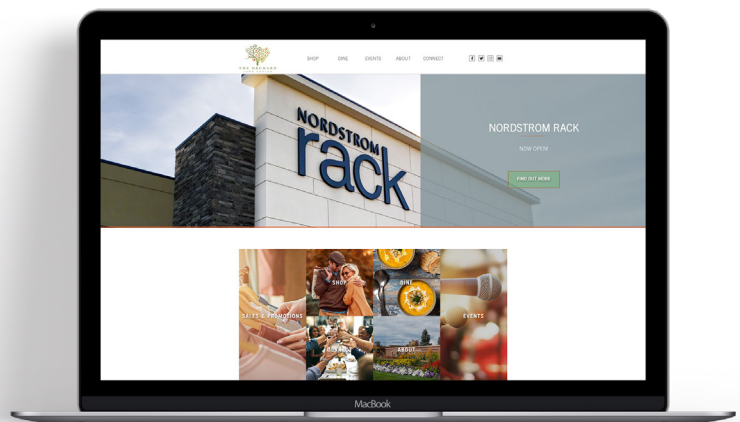
Please provide artwork to these specifications:

1920 pixels wide x 450 pixels tall, 72dpi, RGB jpg or png

IMAGE EXAMPLE:



Our website is completely adaptable to mobile and tablet devices. **Please note that all artwork must be submitted in the correct specifications listed above in order to be posted.**



WEBSITE URL FOR BANNER LINK (REQUIRED):

PREFERRED POSTING MONTH:

Please fill out and return this form to Paige Jeschke at pjeschke@vestar.com.

Email Blast

\$500/MONTH | MARKETING PARTICIPATION FORM

STORE NAME:

STORE REPRESENTATIVE:

Please provide artwork to these specifications:

600 x under 700 pixels

Preferred file: JPG or PNG, 72dpi

Please note that all artwork must be submitted in the correct specifications in order to be posted. A description regarding the e-blast must be provided as well.

IMAGE EXAMPLE:



COPY THAT WILL BE DISTRIBUTED WITH THE IMAGE. MUST BE FINAL DRAFT.

URL (WEBSITE):

PREFERRED SEND DATE:

Please fill out and return this form to Paige Jeschke at pjeschke@vestar.com.

Poster Signage

\$500/MONTH | MARKETING PARTICIPATION FORM

STORE NAME:

STORE REPRESENTATIVE:

Please provide artwork to these specifications:

22" x 28" Signage Art

High resolution (300 dpi minimum), visual opening of sign holder is 21" wide x 27" tall (for best visibility vital graphics and text should be kept within 20" x 26")

Printing:

.040 styrene is recommended. .060 styrene and 2mm Coroplast are also acceptable.

Fade and water-resistant ink (UV-curable, solvent, or pigment based) recommended.

IMAGE EXAMPLE:



START DATE:

END DATE:

Please fill out and return this form to Paige Jeschke at pjeschke@vestar.com.

Restroom Mirror Clings

\$500/MONTH | MARKETING PARTICIPATION FORM

STORE NAME:

STORE REPRESENTATIVE:

Please provide artwork to these specifications:

8" x 10" Signage Art

High resolution (300 dpi minimum)

Printing:

.040 styrene is recommended. .060 styrene and 2mm Coroplast are also acceptable.

Fade and water-resistant ink (UV-curable, solvent, or pigment based) recommended.

IMAGE EXAMPLE:



START DATE:

END DATE:

Please fill out and return this form to Paige Jeschke at pjeschke@vestar.com.