

BOWLES CROSSING

Grand Opening Marketing Opportunities

Your big grand opening is right around the corner! Here are the marketing opportunities Bowles Crossing offers at no cost to you.

Print Materials

22x28 Signage

Bowles Crossing will display up to 6 “Now Open” signs throughout the center interior for a period of 30 days within six months of your grand opening date. Please send print ready files to pjeschke@vestar.com or you can have them printed and shipped to the management office. Marketing department approval required.

Design Specs:

- High resolution (150 dpi minimum)
- visual opening of sign holder is 21” wide x 27” tall (for best visibility vital graphics and text should be kept within 20” x 26”)

Printing

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- .040 styrene is recommended. .060 styrene and 2mm Coroplast are also acceptable.
- Fade and water-resistant ink (UV-curable, solvent, or pigment based) recommended.

Website

1. Hero Banner

A professional image of your storefront or products can be displayed on our website homepage for 30 days. The image must be in jpeg format and 1920 pixels wide x 470 pixels high. Please [see our website](#) for an example and refer to the Hero Banner Specs for the full details.

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2. Online Store Directory

Please send the following information to be included on Bowles's website:

- Address Including Unit Number
- Hours
- Phone Number
- Store Website
- Store Description
- High res logo 600 x 600px

Ongoing

1. You can feature promotions, open job positions and events on Bowles's website. Please email pjeschke@vestar.com with your promotion/event/job information.

Note that all marketing materials are subject to approval from the marketing department. Send all grand opening related materials to pjeschke@vestar.com for approval. The marketing department is unable to resize any images to fit required specifications.

Contact Information:

Paige Jeschke – Marketing Manager
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pjeschke@vestar.com

Shipping Address:

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