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CENTER UPDATES

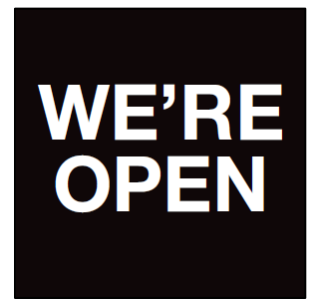
ONSITE SIGNAGE REMINDER

Please be sure that all outward facing signage is professionally printed and approved by management before posting. All handwritten or computer-typed signage will be asked to be removed. Marketing can assist with design and printing if needed. Please contact Karli Adam at kadam@vestar.com for signage approval or with questions regarding current signage.

UPCOMING EVENT

SNOWFLAKE SEARCH HOLIDAY EVENT

In order to ensure our shoppers are safe, we are holding a month-long holiday event this year called Snowflake Search. The event allows guests to wander through the center on a scavenger hunt to find snowflake decals. They can submit the number of snowflakes they found on a landing page to win a \$10 gift card to Happy Valley Towne Center. Each snowflake will contain a QR code that takes guests to a landing page with tenant offers. If you would like to include an offer on the Snowflake Search landing page, please email Karli Adam at kadam@vestar.com with the details.



TENANT SPECIALS & PROMOTIONS

HOLIDAY DIRECT MAIL OFFERS

Thank you to everyone that participated in the holiday direct mail program. The offers will also be placed on an individual landing page, so the offers are available to shoppers who don't live within the zip code area. If you would like your offer excluded from the landing page, please email Karli Adam at kadam@vestar.com with the details.

WEBSITE PROMOTIONS

With the current climate, we are updating our website regularly with takeout/delivery offers and adjusted hours. Please check your location's listing on our store directory [HERE](#) to make sure your hours are correct. If you have any offers that you would like listed on the [Sales + Savings](#) page, please email Karli Adam at kadam@vestar.com with the details.



HAPPY VALLEY TOWNE CENTER Season of Savings			
elements 20% Off 90-Minute Session	Mattress Firm First 30 Days Free \$22 Enrollment Free Mattress	MATTRESS FIRM Free Power Adjustable Base	One's Nutrition Buy One Smoothie, Get One Free
SUPERCUTS 20% Off Color Service	Carlos O'Brien's Buy One Entree, Get One 50% Off	men's lounge \$2 Off Any Item	OrangeTheory 2 Free Sessions
MEGA FURNITURE 40% Off	Staples 25% Off	Jacksons Free Car Wash	LA HAWAII 10% Off
FAIRBORN 10% Off	AT&T 10% Off	Free Eyebrow Wax 20% Off Any Service	MEGA FURNITURE 30% Off



TENANT SPECIALS & PROMOTIONS CONT.

SOCIAL MEDIA

We are continuing to post every-other-day on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services that Happy Valley Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Karli Adam at kadam@vestar.com**. For clarification on what type of images we're looking for, look at our social media guideline packet [HERE](#).

PUBLIC RELATIONS

We are regularly gathering offers from our tenants to send to our public relations firm and pitch to local news outlets. If your store or restaurant is running any promotions for Black Friday, upcoming holiday season, takeout, curbside or delivery options, or any promotions in general, please email those offers to Karli Adam at kadam@vestar.com.

WEBSITE JOB LISTINGS

We are listing any current job openings at your location on our [website](#). Please send the job description and instructions on how to apply to Karli Adam at kadam@vestar.com to have your job opportunities displayed on the dedicated website landing page.

FACEBOOK
PAGE LIKES

4,298

INSTAGRAM
FOLLOWERS

278

TOTAL
DATABASE
NUMBER

909



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