

Gilbert Gateway Towne Center

SUMMER 2020

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CENTER UPDATES

MASK UP CAMPAIGN

For the safety of our community, we are now requiring that masks be worn by all guests and employees on property, including throughout the outdoor common areas of the center and within your locations. We are adhering to CDC guidelines and the [Maricopa County mask requirement](#) as part of the State of Arizona's Declaration of Public Health Emergency. We ask that you also comply with these government mandates. New signage including window clings and 22x28 signage are posted around the center to remind shoppers of the new protocol.

ONSITE SIGNAGE REMINDER

With the current situation, we are allowing signage to be posted outside of your storefront. Please be sure that this signage is professionally printed and approved by management before posting. All handwritten or computer-typed signage will be asked to be removed. Marketing can assist with design and printing if needed. **Please contact Karli Adam at kadam@vestar.com for signage approval or with questions regarding current signage.**

NEW TENANTS

APPLE XCHANGE, THE BEAUTY DISTRICT & SPIRIT HALLOWEEN - OPENING SOON

Our newest tenants AppleXchange, The Beauty District and Spirit Halloween are opening soon. AppleXchange will be located next to Allstate, The Beauty District will be located next to PetSmart and Spirit Halloween will have a temporary location in the former Potato Barn space. Welcome to Crossroads Towne Center!

TENANT SPECIALS & PROMOTIONS

WEBSITE PROMOTIONS

With the current climate, we are updating our website regularly with takeout/delivery offers and adjusted hours. Please check your location's listing [HERE](#) to make sure your hours and any offers listed are correct. If you would like any information to be added to the Center Updates page, please email Karli Adam at kadam@vestar.com with the details.



TENANT SPECIALS & PROMOTIONS CONT.

SOCIAL MEDIA

We are continuing to post every-other-day on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services that Gilbert Gateway Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Karli Adam at kadam@vestar.com.

FACEBOOK
PAGE LIKES

950

INSTAGRAM
FOLLOWERS

202

TOTAL
DATABASE
NUMBER

1,065

PUBLIC RELATIONS

We are regularly gathering offers from our tenants to send to our public relations firm and pitch to local news outlets. If your store or restaurant is running any promotions for takeout, curbside or delivery options, or any promotions in general, please email those offers to Karli Adam at kadam@vestar.com.

PHOENIX NEW TIMES RESTAURANT DIRECTORY

Phoenix New Times is offering a free opportunity to be included in the [Phoenix-area restaurant guide](#) for restaurants offering takeout, delivery and/or dine-in services. Submit your restaurant with the [submission form here](#).

WEBSITE JOB LISTINGS

We are listing any current job openings at your location on our [website](#). Please send the job description and instructions on how to apply to Karli Adam at kadam@vestar.com to have your job opportunities displayed on the dedicated website landing page.



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