



SEPTEMBER 2020

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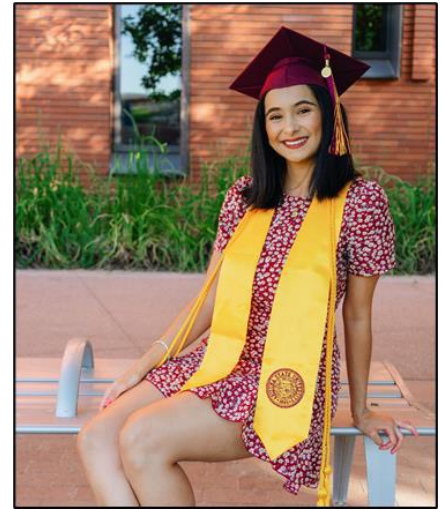
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NEW MARKETING COORDINATOR

ALEXA MAYER

Please welcome Desert Ridge Marketplace’s new marketing coordinator, Alexa! Alexa has a passion for fashion, fitness, food and people, and interned at Tempe Marketplace for over a year. She will be splitting her time at both properties. Alexa is looking forward to bringing her energy and knowledge to Desert Ridge and will be working alongside Katie. Feel free to shoot her a welcome email at amayer@vestar.com.



BUSINESS RELIEF GRANT

CITY OF PHOENIX – CITY SERVICES

Phoenix businesses with commercial City Services accounts are eligible to receive relief for water and sewer bills. Requirements include operating in Phoenix since January 1, 2019, gross sales have declined as a result of COVID-19 since March 2020, must have commercial City Services account and must provide financial data verifying economic hardship. If you qualify, we encourage you to apply. Learn more [here](#).

TENANT UPDATES

ADJUSTED HOURS AND PROMOTIONS

Is your brand interested in offering a special promotion to kick off the fall season? Desert Ridge Marketplace will be promoting offers through the center’s website, email blasts, digital advertising and on-site opportunities. We would love to provide additional exposure for your brand. **Please send offer details, photos and any restrictions to khauptman@vestar.com.**



EVENTS

CLASSICS IN THE COURTYARD

SUNDAYS 6PM, SEPTEMBER 20 – OCTOBER 25

Desert Ridge Marketplace is bringing back their signature movie nights with a bit of a twist. This COVID-19 friendly event will feature classic movies and safe spacing for all. Attendees will receive exclusive \$10 takeout meals that were provided by our eateries. Thank you to those who will be participating! **If you would like to offer a movie meal, please send offer details, photos and any restrictions to khauptman@vestar.com.** Please encourage shoppers to attend this event. We are hopeful this will bring in traffic to your store.

LIVE MUSIC

FRIDAY AND SATURDAY NIGHTS, 7PM

Your favorite live music acts will resume this month. The District Stage will see performances from Traveler, The Harvest and Cygnill. Guests will be able to enjoy acoustic and pared-down performances and safe spacing. The first 25 listeners each night will receive a FREE mask, courtesy of Desert Ridge Marketplace (while supplies last).

ART INSTALLATIONS

A BUZZ & A BLOOM

ON VIEW NOW – SEPTEMBER 30

A floral fantasia filled with buzzing bees, bugs and blossoming buds is now on display at The District! Guests can safely saunter and snap shots under our newest art installation – A Buzz and a bloom.

ARTSCAPES

Be awed by a window wonderland of whimsical art – Artscapes is on view now! Stroll The District and snap shots of over 6 unique window displays.

PINK CUSTOM PHOTO BOOTH

It's true, You're Like Really Pretty! Visit our custom Victoria's Secret PINK photo booth located inside The District near VS PINK and H&M. Grab your gals and snap a selfie!

ENTER-TO-WIN

GET HOPPY

SEPTEMBER 1 - 30

Hoist up the hops and sip a stout stein with \$500 in gift cards to The Keg, Thirsty Lion, Yard House, Majerle's, and Total Wine. **Enter the giveaway [HERE](#).** Enter-to-wins, like this one, help our email database grow and encourage engagement, so we reach more people with your massages.

FACEBOOK
PAGE LIKES

32,208

TWITTER
FOLLOWERS

2,596

INSTAGRAM
FOLLOWERS

9.4K

TOTAL
DATABASE
NUMBER

29,978



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