

2020 Lease Required Advertising Program Participation Form



How do I know if I am an LRA Tenant? Refer to Article 29C of your lease agreement, or contact Emilie Andrews if you have further questions.

Tenant understands that their participation in this program will apply toward Tempe Marketplace advertising requirements per Article 29C of the lease agreement.

STORE NAME: _____

CONTACT PERSON: _____

TELEPHONE: _____ **FAX:** _____

E-MAIL (required for proofs of marketing material): _____

Please choose 4 options below and return by November 22, 2019 (Refer to pages 8 and 9 for full description.)

___ Digital Billboard Ad (choice of 1 month) – Preference of month requested _____

___ Digital Display Ad (choice of 1 month) – Preference of month requested _____

___ Overhead Center Audio Ad Messages (choice of 2 consecutive months)
Preference of months requested _____ and _____

___ Center LED Video Wall Ad Messages (choice of 1 month) – Preference of month requested _____

___ Custom Tenant E-Blast (choice of timing for one E-Blast) – Preference of month requested _____

___ tempemarketplace.com Web Banner Advertisements (choice of 1 month) – Preference of month requested _____

___ 22" x 28" Center Signage (choice of 1 month) – Does not include the cost of printing
Preference of month requested _____

___ 30" x 70" Center Signage (choice of 1 month) – Does not include the cost of printing
Preference of month requested _____

All opportunities are subject to space availability.

*It is the responsibility of the tenant to fulfill the selected advertising options and submit artwork no later than 3 weeks prior to the 1st of the month that is selected.

Financial Responsibility and Terms

- Tenant will be billed monthly on your rent statement.
- Slow and partial payments will result in tenant's account being placed on "Credit Hold."
- A late payment fee, per tenant's lease, will be charged on any past due amounts.
- Tenant shall assume liability for all reasonable collection agency fees, attorney fees and court costs related to the collection of amounts due to Tempe Marketplace.
- Failure to pay Lease Required Advertising related cost, per your lease agreement, will result in a default violation of your lease.

Except as provided below, tenant agrees to indemnify and hold harmless Tempe Marketplace, Vestar-CPT Tempe Marketplace, LLC, its owners, employees and agencies from any claim arising from approved advertising. In the event of a material error by Tempe Marketplace, liability will be limited to the cost of the advertising space containing the error. All claims to be asserted by the tenant in connection with participation in the lease required advertising pieces may be made in writing within (30) days of distribution of the piece or they are forever barred.

Tempe Marketplace reserves the right to refuse any advertising as determined at the sole discretion of Tempe Marketplace. Tenant has read, acknowledges, and understands the attached information outlining the advertising, rates, material requirements and payment policies.

Authorized Signature: _____ Date: _____

Please return via e-mail or fax to the Tempe Marketplace Marketing Department:

ATTN: Emilie Andrews
2000 E. Rio Salado Parkway, Suite #1150
Tempe, AZ 85281
Phone: (602) 553-2664, Fax: (480) 966-5445
Email: eandrews@vestar.com

